

Jane Doe

Marketing Manager

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Sam Rivera
VP of Marketing
Clearwater Health
50 Milk Street, Boston, MA 02109

Re: Letter of interest – marketing roles at Clearwater Health

Dear Sam,

I've followed Clearwater Health's growth since your launch of the patient scheduling app last year, and I'm writing to express my interest in joining your marketing team. While I didn't see an open role on your careers page, I believe my experience in B2B SaaS demand generation could help as you expand into new hospital networks.

As Marketing Manager at Brightline Software, I grew inbound leads 140% in 12 months by rebuilding our content and SEO program, and cut cost per lead by 35%. I've also led campaigns aimed at operations and finance leaders in regulated industries, so I understand long sales cycles and the importance of trust-building content.

I'd value the chance to learn more about Clearwater's goals for the coming year and to share a few ideas on how content and search could support them. Would you be open to a 20-minute call in the next few weeks? I've attached my resume for your reference.

Thank you for your time. I look forward to hearing from you.

Sincerely,

Jane Doe